

# TYPE ALIGNMENTS

## The way type is arranged on the page

### FLUSH LEFT

Often called Flush left, ragged right or quad left, this type alignment only aligns on the left hand margin. The right margin is ragged.. It is considered one of the easiest type alignments to read, because of the consistent margin on the left side.

“The type of font chosen can make or break a design. It is the key element in almost every design. There is no getting around it, you have to be properly trained in typography. The sad part is, that is almost every new designer’s weakest point. The form of the typeface you chose has to capture the very essence of the design you wish to proclaim, or else your precious design intentions and future will be lost in the confusion. In a one word statement, typography will effect your design’s entire IMPACT.”

### JUSTIFIED

Also called “Flush left, Flush right,” this alignment provides even margins on both sides. It is preferred for books and newspapers since it is considered the easiest to read. However, care should be taken to avoid “rivers,” which will reduce readability.

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### FLUSH RIGHT

Ragged on the left, flush right aligns on the right margin. Because there is no margin to return to, it is considered to be more difficult to read than flush left. This is a good alignment choice for wrapping around an image, or for displaying poetry.

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### CENTERED

Centered type results in both the left and right margins being ragged, as it aligns from the center outwards. This style is best used for headlines, titles, and invitations. Do not use for large blocks of text or throughout a document.

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### ASYMMETRICAL

This alignment is used for a description for any other kind of arrangement. Not an option under the Alignment menu on a computer, it is quite popular for print or on the web for areas of type where you want to create an original, eye-catching appearance.

**Asymmetrical  
can Type  
be  
prettyCool**